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Prof. Dr. Knorz and FreeVis Mannheim as new Part of EuroEyes



[FreeVis LASIK Center Mannheim](#), under the leadership of Professor Dr. Michael C. Knorz, will become a part of the EuroEyes Group. Professor Knorz will remain as the Managing Director and Medical Director of the FreeVis LASIK Center Mannheim in his current role. Additionally, Professor Knorz will expand the EuroEyes board as the Chief Medical Officer (CMO).

Prof. Knorz is internationally recognized as one of the leading experts in the field of refractive surgery and cataract surgery.

In addition to his role as the Medical Director of the FreeVis LASIK Center Mannheim, Prof. Knorz has been working as a Consulting Surgeon for EuroEyes

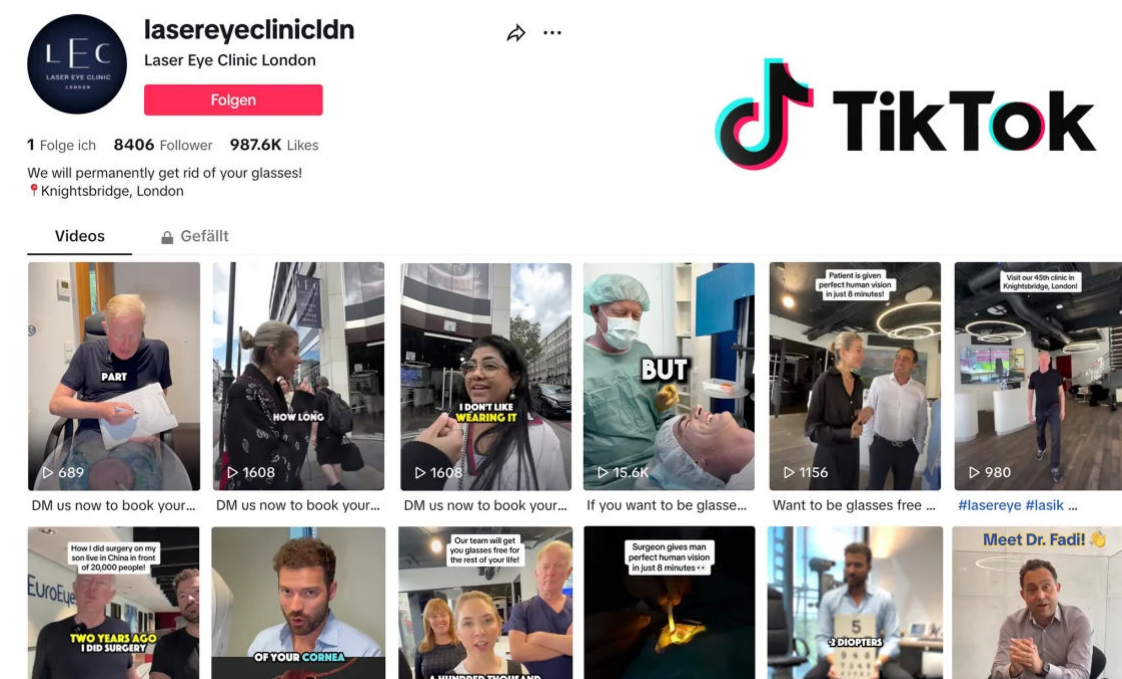
in China since 2014 and as the Senior Vice President of Medical Affairs (International) for EuroEyes since 2019.

Founded by Prof. Knorz in 1999, the FreeVis LASIK Center Mannheim is renowned as one of the most prestigious refractive surgical centers in Germany. The center offers a comprehensive range of refractive surgery procedures, including SmartSurf PRK, Femto-LASIK, and SMILE, with additional focuses on the implantation of intraocular contact lenses (Visian ICL) and refractive lens exchange with trifocal intraocular lenses. The spectrum of offered surgeries aligns ideally with that of the EuroEyes Group.

We are extremely honoured to have Prof. Dr Knorz and FreeVis on board of the EuroEyes Group.

More Insights

EuroEyes and LEC London on TikTok



With its short-form videos and creative features, TikTok has emerged as a popular platform among young users. Recognizing its potential, with LEC London and EuroEyes we have taken an innovative approach to reach a broader audience and create engaging content related to eye care.

TikTok is a great platform to provide educational content about various eye conditions, treatment options, and the overall importance of eye care. By simplifying complicated medical jargon and presenting information in an entertaining way, EuroEyes ensures that young users can easily understand and relate to the content.

Another way we utilize TikTok is by offering a glimpse into the clinic's behind-the-scenes operations. From showcasing state-of-the-art equipment to introducing the dedicated team of eye care professionals, we can build trust

and transparency through these sneak peeks. By allowing followers to witness the clinic's commitment to patient care, LEC and EuroEyes establish themselves as a reliable choice for eye treatments.

Visit LEC on TikTok

Visit EuroEyes on TikTok

First operations performed by LEC London



Bridget was the first LEC London patient.

The LEC team could hardly wait to finally free the first patient from the glasses. Bridget suffered from reading glasses and vision defects for a long time. So she finally decided to go with LEC London and our very experienced surgeon Dr Fadi Kherdaji to improve her bad vision from about 6.5 diopters to full vision.

She didn't have any pain and as a result Bridget can now see clearly at all distances and enjoy life without glasses.

At LEC, we already are looking forward to making the next patients happy.

Watch the TikTok Interview with Bridget [here](#).

TikTok Video of Bridget

BBC
NEWS



LEC Interview on BBC

Dr. Jørgensen on BBC

September 22 - Dr. Jørn Jørgensen representing LEC London and reporting about the development of myopia and the global growth of laser eye surgeries live on BBC News.

Arcscan - New technologies for perfect ICL sizing



EuroEyes has been using the latest diagnostic procedures for years to achieve precise preliminary measurements and the best postoperative results when correcting ametropia.

In lens and corneal surgery, the representation of the anatomical conditions of the anterior segment of the eye is particularly important.

Especially when it comes to predicting the size and positioning of lens implants or checking their fit or analyzing changes in the corneal tissue.

In addition to the laser scanning methods, there is now another groundbreaking diagnostic option at EuroEyes - **the Arcscan**.

It enables a high-resolution ultrasound measurement of the front eye, measured in the water bed, and thus also reaches anatomical structures that cannot otherwise be displayed by laser scanning methods with their light beam.

This gives the calculation and determination of lens implants or corneal changes a new precision and dimension.

We are pleased to have this technology in our portfolio, because only a few users are able to use such a precise diagnostic device in everyday clinical practice. For our patients we achieve an even higher reproducibility and safety of the results.



Presbyond told in few words

Blended vision or as brand name “Presbyond” is a laser technology developed by Dan Reinstein and Carl Zeiss. During the last 5-10 years they developed a Excimer Laser software enabling the excimer laser to apply a customized laser profile on the cornea inducing higher order spherical aberration. The treatment is performed as a Lasik procedure:

a) first step: creating a Cornea flap. After lifting the flap the excimer laser beam (Mel 90) removes central tissue and eliminates the Myopia

b) second step: the laser in the periphery of the cornea will form a small elevations of cornea tissues and thereby creating so-called spherical Aberrations. These aberration will give patients deep of focus and enable the patients to see nearby and to read (at 50-70 cm).

Conclusion: Presbyond treatment is performed as a Lasik operations - where the laser software and the laser beam at the same time will remove the Myopia (patient can see far) and at the same time induce spherical aberrations and deep of focus. This deep of focus normally correspond to +1,25 dpt or being able to read at 70-80 cm. This near vision range can be increase by adding some Monovision (or Myopia) on the non-dominant eye.

All about Presbyond at EuroEyes

Soon EuroEyes opens state-of-the-art clinic in Hong Kong



The countdown is on. We are pleased to inform you about the upcoming opening of the new EuroEyes clinic in Hong Kong. The clinic, equipped with state-of-the-art technology and a highly skilled team of medical specialists, will offer a wide range of eye treatments and surgeries.

EuroEyes' decision to open a clinic in Hong Kong is part of its global expansion strategy to provide patients worldwide with access to world-class eye care. Hong Kong was chosen as an ideal location due to its dynamic economy, sophisticated healthcare system and geographical location.

The new clinic will be equipped with the latest medical devices and technologies to ensure accurate diagnosis and treatment. EuroEyes' experienced team consists of renowned specialists with extensive experience in refractive surgery, cataract treatment and other eye surgeries.

Each patient undergoes a thorough examination - whether they want

information about Myopia Treatment options, Glaukom, Cataract or only want to get an eye check for their Children to avoid myopia getting worse. The clinic places great emphasis on transparency and provides patients with detailed information about the treatment process, possible risks and expected results.

The opening of the EuroEyes clinic in Hong Kong is a significant milestone for the company and a great benefit for the people in the region. The combination of state-of-the-art technology, experienced specialists and a patient-centred approach will help patients improve their vision and lead better lives.

We look forward to the opening in Hong Kong Russell Street!

[Visit the hongkong website](#)

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